

# DISCOVER MICHIGAN SKIING & SNOWBOARDING

## Participating Ski Areas

- |   |   |   |   |
|---|---|---|---|
| 1. <b>Apple Mountain<br/>Freeland</b><br>☒ ☑<br>(989) 781-6789                            | 5. <b>Boyne Mountain<br/>Boyne Falls</b><br>☒ ☑ ☑<br>(231) 549-6056<br>1-800-GO-BOYNE               | 9. <b>The Homestead<br/>Glen Arbor</b><br>☒ ☑<br>(231) 334-5000                 | 14. <b>Mt. Holly<br/>Holly</b><br>☒ ☑<br>(248) 634-8269 ext. 16           |
| 2. <b>Big Powderhorn<br/>Bessemer</b><br>☒<br>(906) 932-4838                              | 6. <b>Caberfae Peaks<br/>Cadillac</b><br>☒ ☑<br>(231) 862-3000                                      | 10. <b>Marquette Mountain<br/>Marquette</b><br>☒ ☑<br>(800) 944-7669            | 15. <b>Mt. Zion<br/>Ironwood</b><br>☒ ☑<br>(906) 932-4231                 |
| 3. <b>Bittersweet Ski Resort<br/>Otsego</b><br>☒ ☑<br>(269) 694-2820 ext. 15              | 7. <b>Cross Country Ski<br/>Headquarters<br/>Roscommon</b><br>☑<br>(989) 821-6661<br>1-800-832-2663 | 11. <b>Mont Ripley<br/>Houghton</b><br>☒ ☑<br>(906) 487-2340                    | 16. <b>Norway Mountain<br/>Norway</b><br>☒ ☑<br>(800) 272-5445            |
| 4. <b>Boyne Highlands<br/>Harbor Springs</b><br>☒ ☑ ☑<br>(231) 526-3056<br>1-800-GO-BOYNE | 8. <b>Hanson Hills<br/>Grayling</b><br>☒ ☑<br>(989) 348-9266  | 12. <b>Mt. Brighton Ski Area<br/>Brighton</b><br>☒ ☑<br>(810) 229-9581 ext. 215 | 17. <b>Nubs Nob<br/>Harbor Springs</b><br>☒ ☑ ☑<br>1-800-SKI-NUBS         |
|   |   | 13. <b>Mt. Holiday<br/>Traverse City</b><br>☒ ☑<br>(231) 938-2500               | 18. <b>Pine Knob Resort<br/>Clarkston</b><br>☒ ☑<br>(248) 625-0800 ext. 4 |



MICHIGAN SNOWSPORTS INDUSTRIES ASSOCIATION  
www.goskimichigan.com

- ☒ Discover Michigan Downhill Skiing
- ☑ Discover Michigan Snowboarding
- ☑ Discover Michigan Cross-Country Skiing

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| 19. <b>Pine Mountain<br/>Iron Mountain</b><br>☒ ☑<br>(906) 774-2747                    |
| 20. <b>Shanty Creek<br/>Bellaire</b><br>☒ ☑ ☑<br>1-800-678-4111 ext. 3383              |
| 21. <b>Ski Brule<br/>Iron River</b><br>☒ ☑<br>(800) DO-BRULE                           |
| 22. <b>Swiss Valley Ski Area<br/>Jones</b><br>☒ ☑<br>(269) 244-5635                    |
| 23. <b>Timber Ridge Ski Area<br/>Gobles</b><br>☒ ☑<br>(269) 694-9449<br>1-800-253-2928 |
| 24. <b>Treetops Resort<br/>Gaylord</b><br>☒<br>1-888-TREETOPS<br>(989) 732-6711        |

D I S C O V E R

# MICHIGAN SKIING & SNOWBOARDING VALUE VOUCHER

This voucher entitles you to Discover the wonderful world of Michigan Skiing...at an equally wonderful price. Ski facilities across the state have joined together to offer an exciting and affordable beginner downhill, cross-country or snowboard package. You'll receive a beginner lesson, equipment rental, a beginner area lift ticket, plus in the fall, you'll receive a packet with a ski shop bonus coupon valid for \$20 off a purchase of \$100 or more.

This program is offered January 5 - 31, 2009.

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**Downhill or  
Cross-Country Skiing**

\$30 - Adults, ages 15 & up

\$25 - Children, ages 7 - 14

**Snowboarding**

\$40 - ages 10 & up

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## It's Easy!

To join the fun, all you do is choose the ski facility you want to visit from the list on the back of this voucher. **Then call to preregister. Call as soon as possible! Lesson times fill quickly.** Ski area personnel will tell you where and when to meet. Then...

## Bring this voucher with you.

Present it at the ski area's designated registration site. (This is also where you pay.)

## This program is for first-time skiers only\*

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_ Phone (     ) \_\_\_\_\_

email \_\_\_\_\_ (Receive information on other special promotions & discounts)

Please check type of lesson:     Downhill      Cross-Country      Snowboard

**CONDITIONS:** 1) Program may vary from ski area to ski area. You must call for reservations prior to your visit. This voucher is valid for one time only, any day from Jan. 5 - 31, 2009, based on availability. 2) The Discover Michigan Skiing Value Voucher is not valid with any other discount, or on the purchase of lift tickets or multi-day packages and is not redeemable in cash or trade. 3) You must call the ski area of your choice to preregister prior to your arrival. The ski area must plan for ski instructors and the use of rental equipment, so your call is mandatory. This offer is made on a first-come, first-served basis. There may be days when ski areas fill all of their available Discover Michigan Skiing program slots, so we suggest you call in your reservations as soon as possible. 4) This program is for first-time skiers only. 5) The MSIA and McDonald's Corporation, their subsidiaries, franchisees, employees, members, officers and agencies are not liable for any claims, demands, actions or causes of action on account of any injury to participants which may occur from any cause in participating in this promotional activity. 6) If you have any questions, call **[248] 620-4448**. 7) Since this program is for beginners only, you may take only one downhill session, one cross-country session and one snowboard session. You must present a separate Value Voucher for each session you wish to attend. 8) **\*Ski areas reserve the right to deny participation if your skiing ability is beyond that of a beginner when you start this program.**