



Cold is Cool!

get out, have fun, get healthy!



"Cold is Cool" Fourth Grade Ski & Ride Passport 2009/2010 APPLICATION

Fourth Graders Ski FREE!

Hey 4th graders! Grab your helmet, goggles, gloves and a paying adult and get ready to ski or snowboard FREE in Michigan!

Just fill out the application on the reverse side and mail it in along with a copy of your most recent 4th grade report card or progress report plus \$15 for printing, postage, and processing. Then you are ready to ski or snowboard free (with a paying adult) up to three times at each of the 21 participating ski areas, and cross-country ski three additional times at those resorts indicated below with (XC). We've also included additional coupons for free lessons and other discounts at participating ski areas. **Plus you'll get a \$15 coupon off \$100 purchase to use at participating MSIA ski shops!**

WHY FOURTH GRADE?

MSIA, a nonprofit association, wants kids to get out, have fun and get healthy on Michigan's ski slopes and trails. The \$15 fee covers postage and printing of the booklets and applications. Ski areas are giving this away for free, but they can't do this for everyone. So, if you are in Grade 4, this is your lucky year! Make this the year to have a great time on Michigan ski slopes and trails!

Participating ski areas:

Alpine Valley Ski Area (DH)
White Lake, (248) 887-2180
Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10. Valid Mon.-Fri only.

Boyne Highlands (DH, XC)
Harbor Springs, 1-800-GO BOYNE
Valid all season, no blackout dates!

Boyne Mountain (DH, XC)
Boyne Falls, 1-800-GO BOYNE
Valid all season, no blackout dates!

Caberfae Peaks (DH)
Cadillac, (231) 862-3000
Valid all season, no blackout dates!

Cannonsburg Ski Area (DH)
Cannonsburg, (616) 874-6711
Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10.

Cross Country Ski Headquarters (XC)
Roscommon, (989) 821-6661
Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10.

Crystal Mountain (DH, XC)
Thompsonville, 1-800-YOUR-MTN
Valid with purchase of adult all-day or 9-9 ticket.
Valid all season, no blackout dates!

Hanson Hills (DH, XC)
Grayling, (989) 348-9266
Valid all season, no blackout dates!

The Homestead (DH)
Glen Arbor, (231) 334-5000
Not valid: 12/19/09-1/3/10 and 2/13/10-2/15/10.
Call for hours of operation.

Indianhead Mountain (DH)
Wakefield, (906) 229-2205 Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10

Mt. Brighton (DH)
Brighton, (810) 229-9581 Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10
Valid Mon. - Fri. only.

Mt. Holiday (DH)
Traverse City, (231) 938-2500 Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10. Open at 4 p.m. on weekdays.

Norway Mountain (DH)
Norway, (906) 563-9700
Not valid: 12/19/09-1/3/10.

Nubs Nob (DH, XC)
Harbor Springs, 1-800-SKI-NUBS
Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10.

Pine Mountain (DH)
Iron Mountain, (906) 774-2747
Not valid: 12/19/09-1/3/10. Note: Kids 12 & under ski free with paying adult at Pine Mountain.

Otsego Club & Resort (DH)
Gaylord, (989) 731-6704
Valid Thursdays & Fridays only, when Otsego Club is open to the public.

Shanty Creek Resort & Club (DH, XC)
Bellaire, 1-800-678-4111
Valid all season, no blackout dates!

Snow Snake Ski & Golf (DH)
Harrison, (989) 539-6583
Not valid: 12/19/09-1/3/10

Swiss Valley Ski Area (DH)
Jones, (269) 244-5635
Valid all season, no blackout dates!

Timber Ridge Ski Area (DH)
Gobles, 1-800-253-2928 Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10.

Treetops Resort (DH) (XC)
Gaylord, 1-888-TREETOPS Not valid: 12/19/09-1/3/10, 1/16/10-1/18/10 and 2/13/10-2/15/10.
Call for hours of operation.

DH = Downhill Skiing or Snowboarding XC = Cross-Country Skiing

The Cold is Cool 4th Grade Passport is not to be used in conjunction with any other discount or promotion, including school programs.

We accept photocopies of this form. It is also available at www.goskimichigan.com – click on Cold is Cool.

How to apply for your Passport: (This application is ONLY for 4th graders)

- Complete the application form by neatly printing your information. Remember, if we can't read your writing, your passport might go to the wrong address.
- Read and sign this application form.
- Have your parent or guardian read and sign the form.
- Include a copy of your current 4th grade report card (or progress report, or last year's 3rd grade report card).
- Include a \$15 check for printing and postage fees made out to MSIA or pay by credit card. Please do not send cash.
- Send the completed application and other items to:
COLD IS COOL PASSPORT
 7164 DEER LAKE CT.
 CLARKSTON, MI 48346
 Or by fax: (248) 620-9238
- When you receive your passport from us, you must affix your own current photo to the inside front cover.

That's it! We will do the rest. Please allow two weeks to receive your Passport. (Rush requests can be filled for \$35.) If you need to call us, our phone number is (248) 620-4448. Have fun and ski and snowboard safely!

Name: _____ Birth Year: _____

Mailing Address: _____ E-mail: _____

(Of parent or guardian. Include this if you want additional information & discounts for Michigan skiing & snowboarding.)

City: _____ State: _____ Zip: _____ Phone number: _____

How did you get information on this program?

School: _____ Teacher: _____
 Website Ski Shop
 School Other _____

2009-2010 MSIA Cold is Cool 4th Grade Passport Rules and Regulations

Your Passport will not be valid and sent until this signed agreement is on file.

- MSIA is providing **only** 4th graders with a Cold is Cool Passport. The Passport is a non-transferable document which entitles the 4th grader to whom it is issued, (Holder), up to three complimentary children's one-day lift tickets and/or trail passes at each of the participating Michigan Alpine and Nordic ski areas during the 2009-2010 ski season (subject to the terms and conditions set forth below).
- In addition, the Passport includes one coupon valid for \$15 off any purchase of \$100 or more in ski or snowboard related equipment or apparel at participating MSIA ski shops. Individual ski areas have also included other discounts and free offers.
- All participating ski areas reserve the right to withdraw from the program at any time, and all Passport offers are subject to availability.
- The Passport may be used to obtain no more than one complimentary lift ticket per day.
- The Passport or lift tickets obtained by the Passport may not be transferred or sold to any other person, including family members. MSIA will immediately revoke the Passport if holder transfers use of the Passport or any lift ticket obtained with the Passport to another person.
- The Passport may be used by the Holder only when accompanied by a paying adult. A maximum of two Passport Holders per each paying adult may obtain a complimentary one-day lift ticket.**
- MSIA will revoke and cancel a passport without notice for any misuse. Holders and their parents or legal guardians are responsible for proper use of that Passport at all times. In the event of passport misuse and cancellation, MSIA may recover damages to itself and/or participating resorts arising from Passport misuse, including reasonable attorney fees.
- MSIA reserves the right to modify or cancel the Program and all valid Passports at any time without notice. MSIA is not responsible for expenses incurred or opportunities forgone by cancellation or modification of the program.
- If a Passport is lost or stolen, notify MSIA immediately. Participating resorts will not replace or assist with lost or stolen Passports. MSIA reserves the right to make case-by-case determinations concerning replacement of Passports.
- All Passport Holders agree to comply with all rules and regulations of participating ski areas and with all other applicable laws and regulations.
- All information in the application is subject to verification by and becomes the property of MSIA. Information provided by Passport applicants may be used by MSIA and others.
- Passport is not valid without a photo placed on the inside front cover.
- The Cold is Cool 4th Grade Passport is not to be used in conjunction with any other discount or promotion, including school programs.

We fully understand the terms of this Cold is Cool Passport Agreement and agree to comply with all the rules set forth above. We understand that any misuse of the Passport or ticket obtained with the Passport will result in revocation of the Passport. By acceptance of the Passport, we agree that MSIA, participating resorts, Passport program partners, sponsors, and their respective subsidiaries, affiliates, directors, officers, employees, or agents have no liability whatsoever for injuries, losses or damages of any kind caused by the Passport program or resulting from application for, acceptance, possession, or use of the Passport.

Signature of 4th Grade Cold is Cool Passport Applicant

Signature of Parent or Legal Guardian

Date

Amount enclosed: \$ _____ (**\$15 per passport**. Rush requests are \$35. Please write RUSH at top of page.)

For check or money order, please make payable to MSIA. For Credit Card payment, fill form below.

Credit Card: MC ___ VISA ___ # ___ ___ ___ / ___ ___ ___ / ___ ___ ___ Exp. ___ / ___ 3 digit code _____

(last 3 digits on back of card)

Name of Cardholder *(please print)* _____ Signature _____

Not valid unless signed by student and parent or legal guardian and sent with a report card or progress report and payment to:
 Cold is Cool Passport, 7164 Deer Lake Ct., Clarkston, Michigan 48346 • or fax to 248-620-9238

We accept photocopies of this form. It is also available at www.goskimichigan.com and click on Cold is Cool.