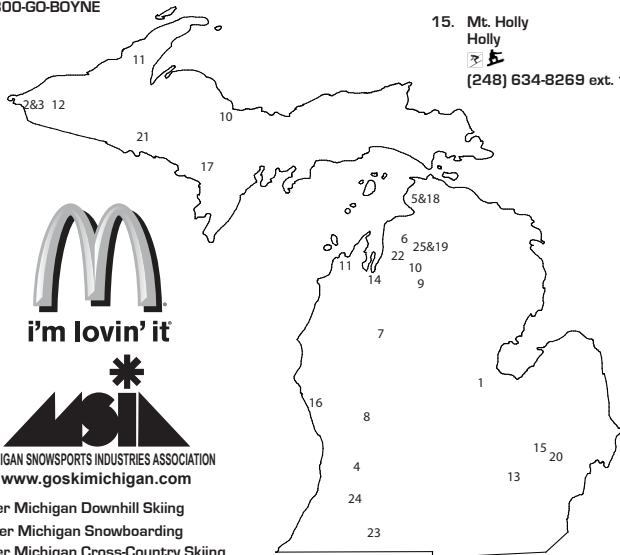


DISCOVER MICHIGAN SKIING & SNOWBOARDING

Participating Ski Areas

- | | | | |
|---|--|---|---|
| <p>1. Apple Mountain Freeland
  
 (989) 781-6789</p> <p>2. Big Powderhorn Bessemer
  
 (906) 932-4838</p> <p>3. Blackjack Ski Resort Bessemer
  
 (906) 229-5115</p> <p>4. Bittersweet Ski Resort Otsego
  
 (269) 694-2820 ext. 15</p> <p>5. Boyne Highlands Harbor Springs
  
 (231) 526-3056
 1-800-GO-BOYNE</p> | <p>6. Boyne Mountain Boyne Falls
  
 (231) 549-6056
 1-800-GO-BOYNE</p> <p>7. Caberfae Peaks Cadillac
 
 (231) 862-3000</p> <p>8. Cannonsburg Ski Area Cannonsburg
 
 (616) 874-6711</p> <p>9. Cross Country Ski Headquarters Roscommon
 
 (989) 821-6661
 1-800-832-2663</p> | <p>10. Hanson Hills Grayling
  
 (989) 348-9266</p> <p>11. The Homestead Glen Arbor
 
 (231) 334-5000</p> <p>12. Indianhead Mountain Wakefield
 
 (906) 229-2205</p> <p>13. Mt. Brighton Ski Area Brighton
 
 (810) 229-9581 x 215</p> <p>14. Mt. Holiday * Traverse City
  
 (231) 938-2500</p> <p>15. Mt. Holly Holly
  
 (248) 634-8269 ext. 16</p> | <p>16. Muskegon Winter Sports Complex, Muskegon **
 
 (231) 744-9629</p> <p>17. Norway Mountain Norway
 
 (800) 272-5445</p> <p>18. Nubs Nob Harbor Springs
  
 1-800-SKI-NUBS</p> <p>19. Otsego Club & Resort Gaylord
 
 (800) 752-5510</p> <p>20. Pine Knob Resort Clarkston
  
 (248) 625-0800 x 4</p> |
|---|--|---|---|



i'm lovin' it












MICHIGAN SNOWSPORTS INDUSTRIES ASSOCIATION
www.goskimichigan.com

-  Discover Michigan Downhill Skiing
-  Discover Michigan Snowboarding
-  Discover Michigan Cross-Country Skiing

* Mt. Holiday also offers Telemark skiing instruction.

** Call for times and details of cross-country ski lessons and also luge lessons at Muskegon Winter Sports Complex.

Program may vary from ski area to ski area. YOU MUST CALL FOR RESERVATIONS PRIOR TO YOUR VISIT.

21. **Pine Mountain Iron Mountain**
 
 (906) 774-2747
22. **Shanty Creek Bellaire**
 
 1-800-678-4111 ext. 3383
23. **Swiss Valley Ski Area Jones**
 
 (269) 244-5635
24. **Timber Ridge Ski Area Gobles**
 
 (269) 694-9449
 1-800-253-2928
25. **Treetops Resort Gaylord**

 1-888-TREETOPS
 (989) 732-6711

D I S C O V E R

MICHIGAN SKIING & SNOWBOARDING VALUE VOUCHER

This voucher entitles you to Discover the wonderful world of Michigan Snowsports...at equally wonderful prices. Ski facilities across the state have joined together to offer exciting and affordable beginner downhill, cross-country and snowboard packages. You'll receive a beginner lesson, equipment rental, a beginner area lift ticket or trail pass, plus next fall, you'll receive a packet with a ski shop bonus coupon valid for \$20 off a purchase of \$100 or more.

This program is offered January 4 - 31, 2010.

Cross-Country Skiing

\$20

Downhill Skiing

\$30

Snowboarding

\$40

All lessons are for beginners 7 years and older.

It's Easy!

To join the fun, all you do is choose the ski facility you want to visit from the list on the back of this voucher. **Then call to preregister. Call as soon as possible! Lesson times fill quickly.** Ski area personnel will tell you where and when to meet. Then...

Bring this voucher with you.

Present it at the ski area's designated registration site. (This is also where you pay.)

This program is for first-time skiers and riders only*

Name _____

Address _____ City _____

State _____ ZIP _____ Phone () _____

email _____ (Receive information on other special promotions & discounts)

Please check type of lesson: Downhill Cross-Country Snowboard

CONDITIONS: 1) Program may vary from ski area to ski area. You must call for reservations prior to your visit. This voucher is valid for one time only, any day from Jan. 4 - 31, 2010, based on availability. 2) The Discover Michigan Skiing Value Voucher is not valid with any other discount, or on the purchase of lift tickets or multi-day packages and is not redeemable in cash or trade. 3) You must call the ski area of your choice to preregister prior to your arrival. The ski area must plan for ski instructors and the use of rental equipment, so your call is mandatory. This offer is made on a first-come, first-served basis. There may be days when ski areas fill all of their available Discover Michigan Skiing program slots, so we suggest you call in your reservations as soon as possible. 4) This program is for first-time skiers only. 5) The MSIA and McDonald's Corporation, their subsidiaries, franchisees, employees, members, officers and agencies are not liable for any claims, demands, actions or causes of action on account of any injury to participants which may occur from any cause in participating in this promotional activity. 6) If you have any questions, call **[248] 620-4448**. 7) Since this program is for beginners only, you may take one downhill session, one cross-country session and one snowboard session. You must present a separate Value Voucher for each session you wish to attend. 8) ***Ski areas reserve the right to deny participation if your skiing ability is beyond that of a beginner when you start this program.**