

Ski at 28 premier Michigan areas and get your skis or board tuned for \$189!

With the MSIA White Gold Card!



The **White Gold Card** is a special offer of the Michigan Snowsports Industries Association. For just **\$189**, you can ski one time each at **28 of Michigan's top ski areas** during the 2009/2010 ski season. Plus receive a **free ski tune-up** at participating ski retailers. Weekends are included!*

Worth over \$900! Ski two weekends and you've paid for your card!

White Gold Cards can be purchased at participating Michigan ski shops, by mail or online.

To purchase by mail, fill out the form below. To purchase online, go to:

www.goskimichigan.com

Participating Ski Areas:

Alpine Valley	Mt. Bohemia
Apple Mountain	Mt. Brighton
Bittersweet Ski Area	Mt. Holly
Boyne Highlands	Mt. Holiday
Boyne Mountain	Mt. Zion
Caberfae Peaks	Norway Mountain
Cannonsburg Ski Area	Nubs Nob Ski Area
Cross-Country Ski Hdqts.	Pine Knob Ski Area
Crystal Mountain Resort	Pine Mountain
The Homestead Resort	Shanty Creek Resorts
Hanson Hills	Snow Snake Mountain
Indianhead Mountain Resort	Swiss Valley Ski Area
Marquette Mountain	Timber Ridge Ski Area
Mont Ripley	Treetops Resort

Buy your White Gold Card and get your skis or board tuned free at these Retailers:

Bill & Paul's Sporthaus
Boyne Country Sports
Don Orr Ski Haus
Don Thomas Sporthaus
Lee's Adventure Sports
Nichol's Ski & Patio
Reliable Sport & Ski Haus
Schummer's Ski Shop
Skier's Peak
The Ski Loft
The Stable of Saginaw
Sun & Snow Sports, Inc.
Swiss Valley Ski Shop

Ski FREE next winter!
The first White Gold Card holder to ski all 28 areas wins a card for the 2010/2011 season!
(See card instructions for details.)

These stores are also offering the White Gold Card free tune-up:

MC Sports
Mt. Brighton Hot Wax Café
Sun 'N Snow Ski Shop, Inc.

* Not valid Dec. 24, 2009 through Jan. 3, 2010. Cards are non-refundable, non-transferable. Tune-up includes edge ruling and standard waxing. Supplies are limited. MSIA sells a total of 400 White Gold Cards.

Send me _____ White Gold Cards at \$189 each.

Name of person to send card(s) to _____ If purchasing more than 1 card, please list names for each card purchased: _____

Address _____ City _____ State _____ Zip _____

Daytime Phone _____

Mail this form, with a check or money order payable to MSIA for \$189 per card or fill out credit card information and mail or fax to:

MSIA
7164 Deer Lake Court
Clarkston, MI 48346
Phone (248) 620-4448 • Fax (248) 620-9238

2 cards - \$378
3 cards - \$567
4 cards - \$756

Shipping: Please add \$6. per order for shipping.

Amount enclosed: \$ _____ (\$189 times the number of cards ordered, plus \$6 shipping)

For Credit Card payment: Name of Cardholder (please print) _____

Credit Card: MC_VISA_ # _____ / _____ / _____ / _____ 3 digit code _____ (last 3 digits on back of card)

Signature of Cardholder _____ Exp. ____/____/____