

Not valid unless student's photo is affixed and it is signed by student and parent or legal guardian.  
 © Michigan Snowsports Industries Association  
 www.goskimichigan.org

Signature of Parent or Legal Guardian \_\_\_\_\_  
 Date \_\_\_\_\_

Printed name of Cold is Cool Passport Holder \_\_\_\_\_  
 Phone \_\_\_\_\_

Signature of 4th or 5th Grade Cold is Cool Passport Holder \_\_\_\_\_  
 Date \_\_\_\_\_

We fully understand the terms of the Cold is Cool Passport and agree to comply with all the rules set forth in the Passport App and online at coldiscool.org. We understand that any misuse of the Passport or ticket obtained with the Passport will result in revocation of the Passport. By acceptance of the Passport, we agree that MSIA, participating resorts, Passport program partners, sponsors, and their respective subsidiaries, affiliates, directors, employees, or agents have no liability whatsoever for injuries, losses or damages of any kind caused by the Passport program or resulting from application for, acceptance, possession, or use of the Passport.

You must bring this ID Card with you to receive your lift ticket, trail pass or other offer in the Cold is Cool Passport App.

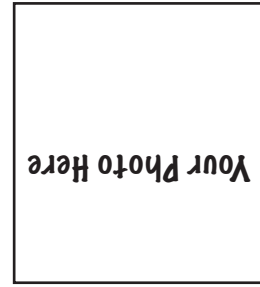


Photo here, or  
 Passport is Void!

2020/21

(Fold 1)

(Fold 2)

2020/2021



Ski & Ride Passport ID Card

Bring this with you when redeeming offers on the Cold is Cool Passport App!



Michigan Snowsports Industries Association

goskimichigan.org



Dear Student,  
 Congratulations! We are glad you took advantage of this great opportunity to "get out, have fun, get healthy," this winter. To use your new Passport, here are a few things you need to do:

1. Make sure you adhere your own photo securely in the box to the left. You will not be able to use the offers in the passport app without your photo ID card!

2. Don't forget to sign this ID card and have a parent or guardian sign it too.
3. A parent or other responsible adult must be with you at the ski area and purchase an all-day ticket. One adult may accompany two Passport holders.

4. You may use this Passport up to three times at most areas listed in the Passport. Please check for blackout dates and other restrictions on individual Lift Visas, Trail Visas and other offers in the Passport App. Please read all rules regarding Passport use. They are listed online at coldiscool.org and also on the app.
5. It is a good idea to check our website, goskimichigan.org, for hours and snow conditions before you head out.

Call us at 248-620-4448 during regular business hours if you have questions. Remember to Ski Well, Be Well and Have Fun!

See you on the slopes!

Steve Kershner  
 MSIA Chairman

### Cold is Cool 4<sup>th</sup> and 5<sup>th</sup> Grade Passport App Rules and Regulations

1. MSIA is providing **only** 4<sup>th</sup> and 5<sup>th</sup> graders with a Cold is Cool Passport. The Passport is non-transferable and entitles the 4<sup>th</sup> or 5<sup>th</sup> grader to whom it is issued (Holder) up to three complimentary children's one-day lift tickets and/or trail passes at each of the participating Michigan Alpine and Nordic ski areas during the 2020/21 ski season (subject to the terms and conditions set forth below).
2. All participating ski areas reserve the right to withdraw from the program at any time, and all Passport offers are subject to availability.
3. The Passport App may be used to obtain no more than one complimentary lift ticket per enrolled child, per day.
4. The Passport or lift tickets obtained by the Passport may not be transferred or sold to any other person, including family members. MSIA will immediately revoke the Passport if holder transfers use of the Passport or any lift ticket or trail pass obtained with the Passport to another person.
5. **The Passport may be used by the Holder only when accompanied by a paying adult. A maximum of two Passport Holders per each paying adult may obtain a complimentary one-day lift ticket.**
6. Holders and their parents or legal guardians are responsible for proper use of that Passport at all times. In the event of passport misuse and cancellation, MSIA may recover damages to itself and/or participating resorts arising from Passport misuse, including reasonable attorney fees. All Passport Holders agree to comply with all rules and regulations of participating ski areas and with all other applicable laws and regulations.
7. MSIA reserves the right to modify or cancel the Program and all valid Passports at any time without notice. MSIA is not responsible for expenses incurred or opportunities forgone by cancellation or modification of the program.
8. If a Passport coupon is redeemed by mistake, contact MSIA. We will make adjustments and corrections as deemed correct.
9. All information in the application is subject to verification by and becomes the property of MSIA. Information provided by Passport applicants may be used by MSIA and others.
10. **Lift tickets and other offers cannot be redeemed without this completed ID card**
11. Passport is not valid on dates noted on each individual Lift Visa, Trail Visa and other coupons in the passport app.
12. **Passport is not valid with any other discount, including school programs, White Gold Card, or on the purchase of multi-day packages and is not redeemable in cash or trade.** The passport is valid when the paying adult is a season pass holder at that particular ski area, except where noted on individual Lift Visas and Trail Visas in the app. Each ski area reserves the right to accept or deny passport use with a season pass.
13. MSIA and its partners, their subsidiaries, franchisees, employees, members, officers and agencies are not liable for any claims, demands, actions or causes of action on account of any injury to participants which may occur from any cause in participating in this promotional activity.
14. For questions, call (248) 620-4448 or email MSIA at info@goskimichigan.com