

From January 2 - 31, 2021, everyone can Learn to Ski (or Snowboard) Affordably!

Discover Michigan Skiing

Brought to you by



Downhill Skiing or Snowboarding = \$35 | Cross-Country Skiing = \$20
Includes beginner lesson • Equipment rental* • Beginner area lift ticket or trail pass

To join the fun: 1. Choose the ski area you want to visit from the list below. 2. Call the ski area to preregister, or register at gokimichigan.org. 3. Bring this voucher with you. 4. Pay at the ski area registration site. 5. Discover Michigan Skiing!

Name _____

Please check type of lesson:

Downhill Cross-Country Snowboard

Address _____ City _____

State _____ ZIP _____ Phone () _____

Email _____

(Receive information on other special promotions & discounts)

How did you hear about this program?

___ Social Media ___ Ski Shop

___ School ___ Digital Ad

___ Email Other _____

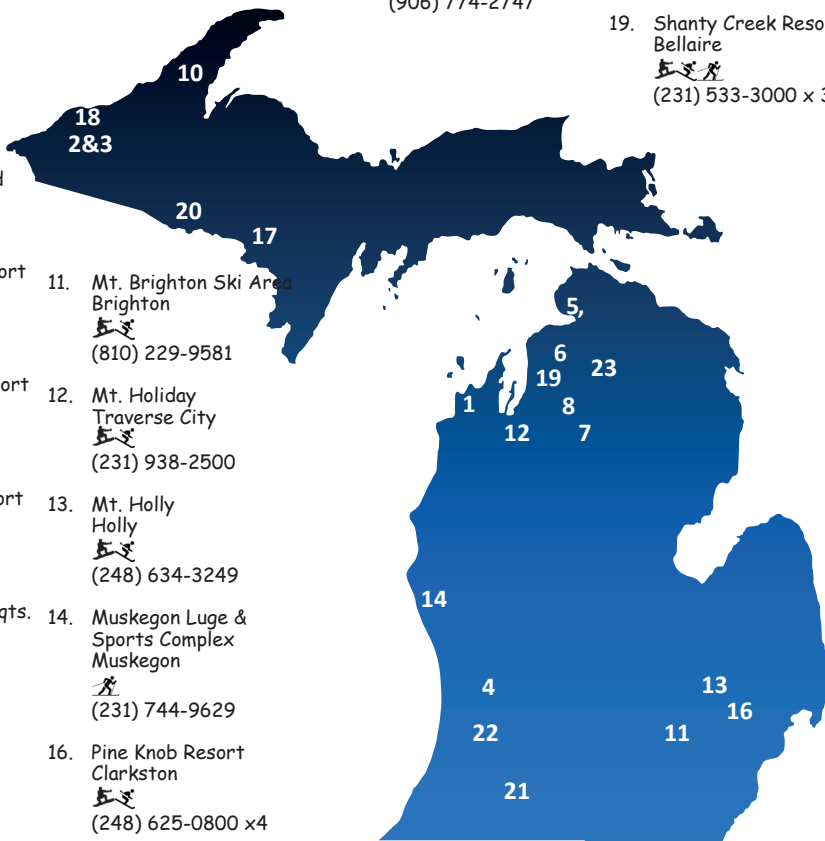
CONDITIONS: Program may vary from ski area to ski area. This voucher is valid for one time only, any day from Jan. 2 - 31, 2021, based on availability. Discover Michigan Skiing is not valid with any other discount, or on the purchase of lift tickets or multi-day packages and is not redeemable in cash or trade. You must call the ski area of your choice to preregister prior to your arrival or register online at gokimichigan.org. This offer is made on a first-come, first-served basis. There may be days when ski areas fill all of their available Discover Michigan Skiing program slots. The MSIA and McDonald's Corporation, their subsidiaries, franchisees, employees, members, officers and agencies are not liable for any claims, demands, actions or causes of action on account of any injury to participants which may occur from any cause in participating in this promotional activity. Since this program is for beginners only, you may take one downhill session, one cross-country session and one snowboard session. You must present a separate Voucher for each session you wish to attend. You may photocopy this voucher.

* Equipment rental includes skis or snowboard, boots and poles.

Ski areas reserve the right to deny participation if your skiing ability is beyond that of a beginner when you start this program.

Discover Michigan Skiing participating ski areas:

- | | | | | |
|--|---|--|---|---|
| 1. Bay Mtn. at The Homestead
Glen Arbor
☎☎☎
(231) 334-5249 | 10. Mont Ripley Hancock
☎☎☎
(906) 487-2340 | 17. Pine Mountain Resort
Iron Mountain
☎☎☎
(906) 774-2747 | 18. Porcupine Mountain
Ontonagon
☎☎☎☎
(906) 855-5209 | 20. Ski Brule
Iron River
☎☎☎☎
1-800-362-7853 |
| 2. Big Powderhorn
Bessemer
☎☎☎☎
1-800-501-7669 | 11. Mt. Brighton Ski Area
Brighton
☎☎☎☎
(810) 229-9581 | 19. Shanty Creek Resorts
Bellaire
☎☎☎☎☎
(231) 533-3000 x 3383 | 21. Swiss Valley
Jones
☎☎☎☎☎
(269) 244-5635 | 22. Timber Ridge
Gobles
☎☎☎☎☎
(269) 694-9449 |
| 3. Big Snow Resort
Bessemer/Wakefield
☎☎☎☎☎
(906) 932-4838 | 12. Mt. Holiday
Traverse City
☎☎☎☎☎
(231) 938-2500 | 23. Treetops Resort
Gaylord
☎☎☎☎☎
(989) 732-6711 | | |
| 4. Bittersweet Ski Resort
Otsego
☎☎☎☎☎
(269) 694-2820 | 13. Mt. Holly
Holly
☎☎☎☎☎
(248) 634-3249 | | | |
| 5. Boyne Highlands Resort
Harbor Springs
☎☎☎☎☎
231-526-3056 | 14. Muskegon Luge & Sports Complex
Muskegon
☎☎☎☎☎
(231) 744-9629 | | | |
| 6. Boyne Mountain Resort
Boyne Falls
☎☎☎☎☎
1-866-931-3191 | 16. Pine Knob Resort
Clarkston
☎☎☎☎☎
(248) 625-0800 x4 | | | |
| 7. Cross Country Ski Hqts.
Roscommon
☎☎☎☎☎
(989) 821-6661 | | | | |
| 8. Hanson Hills
Grayling
☎☎☎☎☎
(989) 348-9266 | | | | |



☎☎ Discover Michigan Downhill Skiing
 ☎☎☎ Discover Michigan Snowboarding
 ☎☎☎☎ Discover Michigan Cross-Country Skiing

gokimichigan.org for details & online application.

This program is for first-time skiers 7 years & up and snowboarders 10 years & up.