

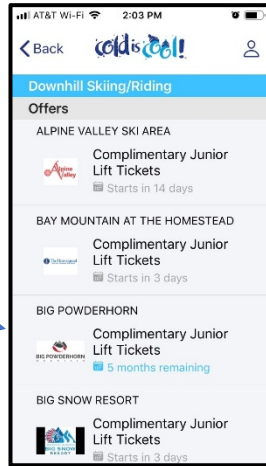


Cold is Cool Passport App Offer Redemption Instructions

At Lift ticket window or at a shop, parent opens app to the offer they want to redeem.
Parent and child must come together to lift ticket window or shop to show and redeem offers in front of a ski area or shop employee.

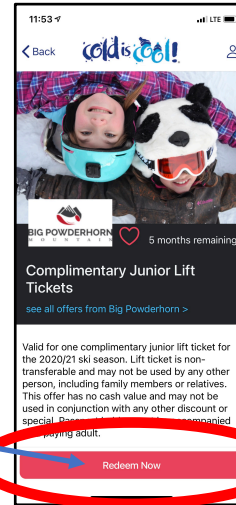
Step #1:

Logged in parent goes to lift window or shop and selects the offer they want to redeem.



Step #2:

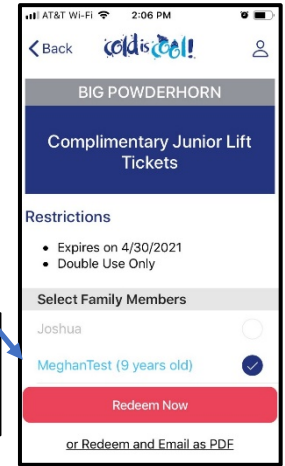
Parent reads the offer details and WHILE AT THE TICKET WINDOW, IN FRONT OF LIFT ATTENDEE OR SHOP EMPLOYEE, taps the "redeem now" button



Step #3:

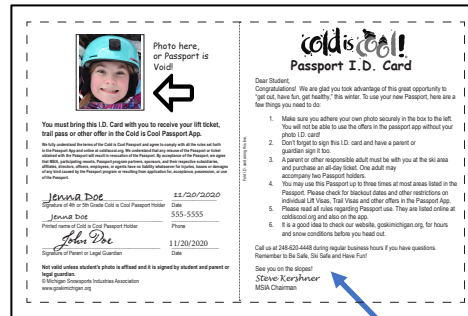
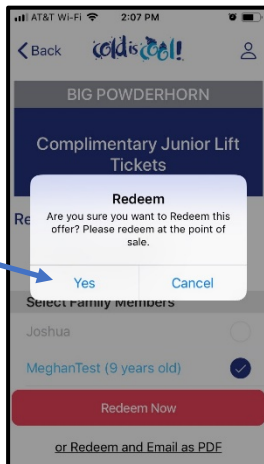
Parent must select the family member redeeming the offer. *

*Only children on the account can be selected



Step #4:

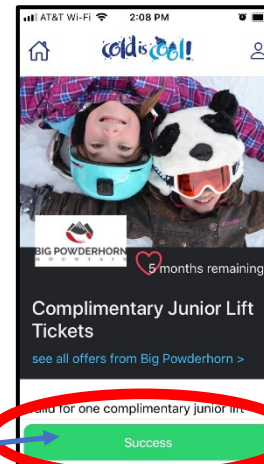
Parent is prompted to confirm they are redeeming at a point of sale



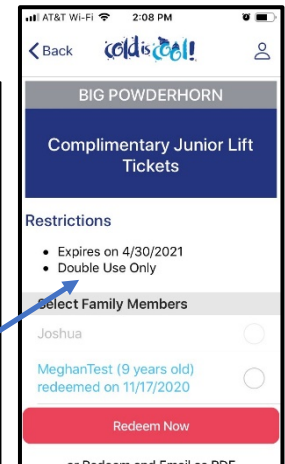
Step #5:

Child (or parent) shows their Cold is Cool ID Card with photo in it.

Success! The child gets the lift ticket (or other offer)



The App tracks usages. Once the maximum number of lift tickets (2 or 3) is reached the offer cannot be redeemed anymore.





Printed Voucher Redemption Option

Parents have the option of redeeming an offer as a printable voucher. This option is available so that someone who doesn't have the app on their phone can take the Cold is Cool child skiing. These vouchers must be printed and redeemed at the Point of Sale.

1

Parent selects child and Printed Version redemption option

2

Parent must confirm they want to have the offer emailed as PDF. They then print out the voucher and bring it to the lift ticket window or shop.

3

Voucher lists name and redemption date. Voucher should only be accepted on the listed Redemption Date. **IMPORTANT!** Only redeem the voucher on the date of use!

Offer description, location, restrictions and instructions are listed on PDF.