Welcome to the Cold is Cool Passport!

You have chosen the smart way to allow your child to ski FREE at approximately 30 Michigan areas this winter! In order to gain access to the 4th and 5th grade lift tickets and other offers from shops and ski areas, you'll need to log into your Cold is Cool App! The App is available for download from the Apple and Google stores. Search for "WinterKids" to find our App, or, follow the links below.

But wait! You will also need to print out a Cold is Cool ID card and affix your child's photo on the card. <u>Click here</u>

When you want to redeem a lift ticket or other offer on the Passport, bring your child, the ID card with your child's photo on it and your phone or other device (with the app open) to the lift ticket window or to the ski shop. Show the attendant the offer and the ID. Once they give you an okay, press the REDEEM button. It's touchless!

If your child is heading to the hills with someone who doesn't have the Cold is Cool App on their phone, you can also redeem the lift ticket without having the app present. Simply redeem the lift ticket that your child will be using before they leave home and by using the printed voucher option to receive as an email that you can print out. THE PRINTED VOUCHER IS ONLY GOOD FOR THE DAY IT IS REDEEMED. The printed version should be given to the attendant and the attendant must see the child and their Cold is Cool Passport ID in order to receive the lift ticket.

For step-by-step instructions on how to redeem a passport offer, please click here.

For a list of all offers, rules and blackout dates, please <u>click here</u>.

Enjoy the snow! Cold is Cool!