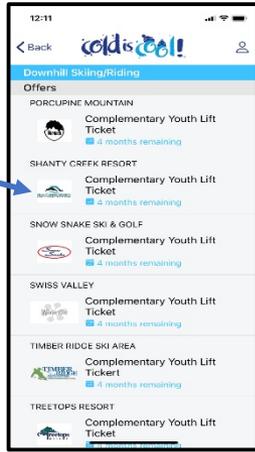




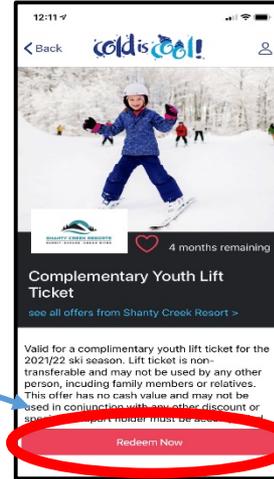
Cold is Cool Passport App Offer Redemption Instructions

At a lift ticket window or at a ski shop, the parent opens the App to the offer they want to redeem. Parent and child must come together to the point of sale to show and redeem the offer in front of a ski area or shop employee.

Step 1:
Logged in parent goes to the ticket window or point of sale and selects the offer they want to redeem.

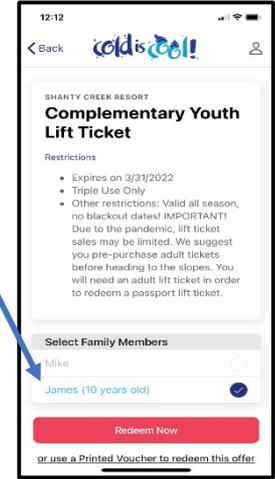


Step 2:
Parent reads the offer details and taps the "redeem now" button

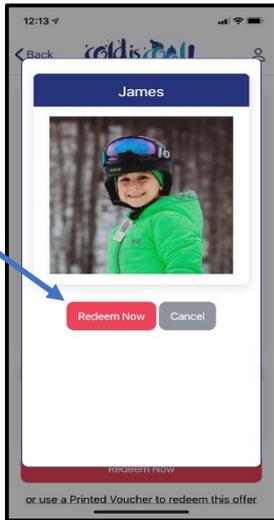


Step 3:
Parent must select the family member redeeming the offer. *

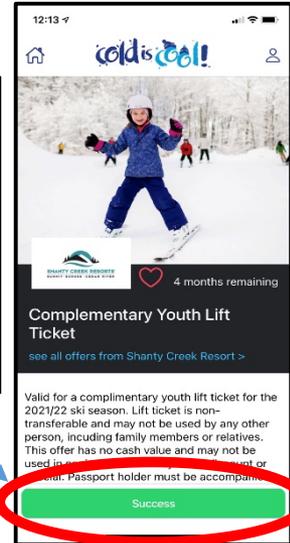
*Only children on the account can be selected



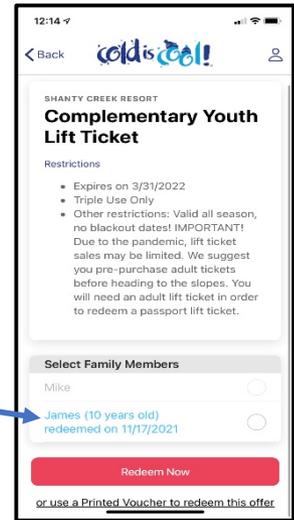
Step 4:
The Child Photo ID is shown to confirm your child is with you. *Show this to ticket attendant.



Step 5:
After tapping the 'Redeem Now' on the Child ID, you will see the green "Success!" The transaction can be completed.



The App tracks usages. Once the maximum number of redemptions is met the offer can no longer be redeemed

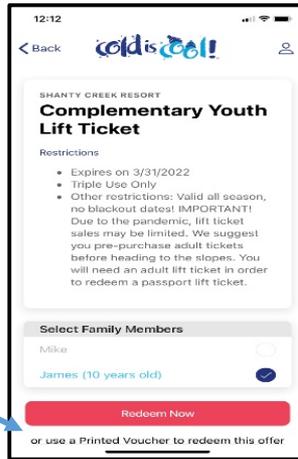




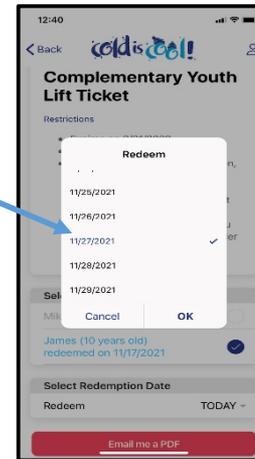
Printed Voucher Redemption Option

Parents have the option of redeeming an offer as a printed voucher. This option is available so that someone who doesn't have the App on their phone can take a Cold is Cool child skiing. These vouchers must be printed and redeemed at the point of sale.

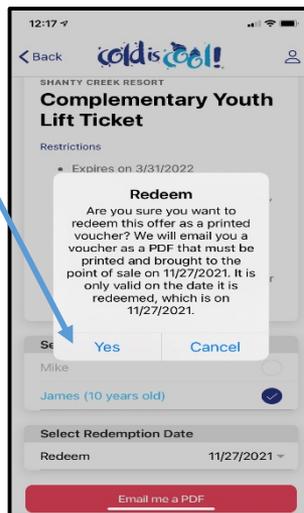
Step 1:
Parent selects child and printed voucher of redemption option



Step 2:
Parent must select a date, up to 14 days in advance, that the child will use the redemption on.



Step 3:
The parent confirms that they want to redeem as a PDF for the selected date



Step 4:
You will be sent an email with a PDF attachment for redemption. Print off the PDF and send with your child on the redemption date.

